

# Champion

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## Program Champions

The Champion(s) are the key internal success drivers of the Ambassador Program who:

- Strategically and tactically plan the program's setup and launch
- Oversee cohort progress via collaboration with HBA Advisors and by leveraging situational leadership to motivate the group
- Serve as a conduit of communication to the Executive Sponsors

Please see here for additional information: [Champion Role Sheet FINAL.pdf](#) 

Every Ambassador Program is recommended to have two (2) program-specific Champions.

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