

Amplify Your Program Visibility

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The HBA invites cohorts to celebrate and post your cohort's accomplishments via social media with **#HBAimpact** and **#HBAatCOMPANYNAME** so the HBA can help amplify and provide additional visibility! Share group initiative summaries and impacts, Ambassador stories, and more to provide your company a platform to share the progress the cohort and individuals have made.
