

Why goals and capabilities?

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As you begin your Ambassador journey, the HBA encourages you to start with the end in mind: what do you want to accomplish? And how will you get there?

The Ambassador Program Goal Selection and Capabilities Assessment will ask you to determine where you want to go and identify your growth areas so you can get there faster.

You will select your goals and complete your initial self-assessment through HBA's website at the start of the program, then be invited to return and complete self-assessments of your capabilities at the middle and end of your program.
