

Ambassador Orientation

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Welcome to the HBA Global Ambassador Program! Below you will find four orientation modules to prepare you for your journey. Please set aside ~30 minutes to review these prior to your program launch. The modules will ensure you have a basic understanding of the HBA, the Global Ambassador Program, what you can expect on your journey as an Ambassador, and the mindset needed to flourish in the program..

Module 1: HBA Overview

This orientation module will review the HBA, our mission and the value of your HBA membership. Run time: 522

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[HBA GAP Ambassador Orientation Module 1 - HBA Overview.pptx](#) 

Module 2: Global Ambassador Program Overview

This module will review what the Global Ambassador Program is, how it works, roles and definitions, and results. Run time: 11:15

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[HBA GAP Ambassador Orientation Module 2 - Program Overview.pptx](#) 

Module 3: The Ambassador Journey

The module will review the details of your journey as an Ambassador, from goal selection to group initiatives, self-organization, and expectations. Run time: 10:14

[HBA GAP Ambassador Orientation Module 3 - Ambassador Journey.pptx](#) 

Module 4: The Ambassador Mindset

This final module will review the Ambassador Mindset of growth, innovation, and empowerment that our Ambassadors must cultivate.

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