

What is the Group Initiative Framework?

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The Group Initiative requires a framework wherein the Ambassadors operate. This framework ensures that the Ambassadors remain aligned with the overarching vision and specific guidelines established by the company.

A program's Executive Sponsors play a pivotal role in developing and delivering the group initiative framework to the Ambassadors. In some cases it may be as simple as providing:

- **A Problem Statement:** present one or more known challenges facing the organization, business unit, etc., positioned as a problem to be solved
- **A Goal:** present a desired end state for a situation, allowing the Ambassadors to innovate solutions for how to get there

In others, Executive Sponsors may choose to curate the framework more intensively by assessing the present organizational landscape and discerning the strategic priorities, acquiring insights from diverse sources as needed

The Group Initiative Framework should be conveyed to the Champions during pre-launch planning, and then delivered live to the Ambassadors during the program's launch (or optional Fireside Chat), supplying them with the necessary context and direction to develop effective solutions.
