

What are Group Initiatives?

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The HBA Global Ambassador Program Group Initiatives represent a visionary approach to strategic problem-solving. These initiatives foster co-creation and collaboration, harnessing real-time innovation to address gaps, create multiple options for challenges, and cultivate solutions that nurture the next generation of leaders.

During the program, the Ambassadors will work on 2-3 group initiatives for the company, in most cases from initial ideation to completion. The program's innovative approach operates under the guidance of a framework crafted by the organization, which grants the Ambassadors the freedom to explore and make informed choices, while also extending their horizons beyond their daily tasks, thus expanding their leadership mindset.

Group Initiative focuses vary widely and can address any element of DE&I, career or professional development, work/life, company culture, leadership delivery, etc. Employee-focused initiatives benefit the individual, which results in organizational success.
