

# Calling for Nominations

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Once you have determined your ideal candidate criteria, nomination details, and deadlines, it's time to notify the appropriate individuals internally within your organization. Using your preferred internal communications channels, send out the call for nominations:

- **What to send:** include high-level detail about the program/outcomes and accepted nomination formats
- **Who to send to:** be sure the communications reach your target audience and are curated with the appropriate call to action (for example, if you're looking for self-nominations be sure to send through any/all communication channels that will reach individuals fitting your target criteria with encouragement to self-nominate)
- **How to expand the reach:** don't hesitate to contact your Internal Women's Network, relevant diversity Employee Resource Groups or even Human Resources to help find candidates. Participation in the program can be a great reward to those who have volunteered extensive time to your employee resource groups

Be sure to include: criteria for eligibility, application instructions and an application deadline (at least 4 weeks prior to Launch)

Below is an example of promotional copy to help you get started, and please feel free to **HBA's logos** and include the **GAP Overview** in communications. *Additional promotional imagery coming soon!*

SUBJECT: Elevate Your Leadership Potential: Apply for the HBA Global Ambassador Program Today!

Are you ready to take your leadership journey to new heights? The HBA Global Ambassador Program (GAP) is your ticket to accelerated growth and impactful leadership development. As the premier corporate program offered by the Healthcare Businesswomen's Association (HBA), GAP is designed to empower emerging leaders like you to step into influential decision-making roles and bridge the gap towards a more equitable and inclusive future. [COMPANY NAME] is thrilled to be launching this program for emerging leaders in XXX weeks!

## Why join GAP?

- **Leadership Immersion:** GAP offers a unique opportunity for self-directed leadership development tailored to your career aspirations. Through individual development goals and group initiatives, you'll embark on a transformative journey to unlock your full potential.
- **Global Network:** Connect with industry peers across the HBA's diverse community of business professionals from across the healthcare industry. Forge meaningful connections both internally and externally, and tap into a wealth of best practices on equity and inclusion.
- **Executive Sponsorship:** Gain visibility and support from senior executives who are committed to championing diversity, equity, and inclusion (DE&I) initiatives within our organization. Accelerate your advancement with confidence-boosting autonomy and customized leadership development.

## How it works:

- **Self-Directed Program:** The 12-month program is embedded in your workday, offering flexibility for office-based or virtual participation. With guidance from HBA-trained volunteer Advisors, you'll set and achieve individual development goals while driving impactful group initiatives for the company.
- **Tangible Results:** As an Ambassador, you'll benefit from significant cross-functional exposure, heightened visibility, and impactful development opportunities to accelerate your advancement.

Ready to seize the opportunity? Nominate yourself or a deserving colleague by [DEADLINE]!

[CRITERIA, APPLICATION DETAILS/LINK]

Let's bridge the gap together and empower the leaders of tomorrow. Join the HBA Global Ambassador Program and unlock your full potential!

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