

Ambassador Learning Center: Impact Workshops and Coaching

Last Modified on 04/10/2026 12:03 pm EDT

Ambassador Programs and participants have exclusive access to **Impact Workshops** (*formerly Master Classes*) and **Coaching** via the HBA Ambassador Learning Center (ALC), designed to accelerate the career paths of your emerging leaders.

The HBA provides 60- and 90- Minute Impact Workshops on a variety of hard-hitting and relevant topics, along with individual and small-group Coaching

Ambassador Program companies and participants can purchase these offerings via credit card at <https://my.hbanet.org/alc> (*note: you must be logged into your HBA profile to access this page*). If you would like to purchase with any other payment method, please complete page 1 of [HBA's Invoice Request Form](#) and your desired product(s) to finance@hbanet.org to request a quote or invoice.

Upon completion, the purchaser will receive a survey where they can make their content selections and provide necessary scheduling information. Our HBA team will be promptly notified upon completion of the survey and will assign and connect you to your presenter/coach.

For more information:

[ALC Flyer 2025.pdf](#) 

[ALC Master Class and Coaching Content Jan 2024.pdf](#) 
