

# Ambassador Program Overview and Basic information

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The HBA Ambassador Program is a benefit to Visionary Alliance, Strategic Influencer, Innovation, and Trailblazer level HBA corporate partners. The program is HBA's solution for our corporate partners to accelerate the development, advancement and visibility of their talent pool.

At its most basic, the Ambassador Program is essentially a customizable year-long leadership development program that engages between 15-30 company employees as "Ambassadors," who work to achieve individual success metrics and group initiatives alongside HBA-trained Advisors.

Here is our full program overview: PDF (recommended): [HBA Global Ambassador Program Overview](#) .pdf and PPT: [HBA Global Ambassador Program Overview.ppt](#) 

More information and a recent recording of this presentation can be found by visiting the HBA website:  
<https://www.hbanet.org/the-hba-ambassador-program>.

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