

Guidance for Ambassadors to Register for Cohort

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Here is a helpful document that can be provided to Ambassadors, along with your bespoke Ambassador Program registration link provided by the HBA (see [Where is my Program's Registration Link?](#)), with guidance on how to register for your program. Registration is required so the Ambassador can select their individual goals, report on progress, and ensure access to program tools and resources.

Please note: Ambassadors must be HBA members, so it is helpful to proactively distribute a designee membership code with these instructions so individuals can join if they are not yet members. Please contact your company's Corporate Partnership primary contact (who can be identified by visiting your HBA profile, under My Company>Company Details), or [contact us](#) directly to make a bulk membership purchase if needed.

[HBA Ambassador Program - Cohort Registration Instructions.pdf](#) 
