

# Executive Sponsor Role

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Executive Sponsor(s) are senior executive supporters of the program who:

- Provide strategic guidance and framework for group initiative ideation
- Assist the program in identifying key stakeholders and open doors for budgetary needs, HR or legal approvals, etc.
- Inspire and mentor the cohort to excel, providing helpful feedback during meetings and progress presentations

Please see here for additional information: [Executive Sponsor Role Sheet FINAL.pdf](#) 

Every Ambassador Program is recommended to have two (2) Executive Sponsors.

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